



IDF Award 2011 goes to Prof Suk Jin Cho (KR)

The 2011 IDF Award was presented to **Prof. Suk Jin Cho**, Professor at the College of Natural Resources, Yeungnam University, Korea.

With a career in the dairy and livestock sector spanning over 30 years, Prof. Cho has contributed significantly to the development of the dairy industry on both a national and international level. As an outstanding scientist of Korean dairy policy and marketing, he has devoted a great number of studies to dairy policy and dairy supply and demand systems. He is considered a key scientific advisor, and provided the theoretical structure for the settlement of the quota system in Korea, contributing immensely to the stabilisation of the Korean dairy industry.



Specialising in agricultural economics, Prof. Cho has demonstrated the importance of the dairy industry in maintaining rural sustainability. He has also played a prominent role in encouraging cooperation among Asian countries, performing joint research as a visiting professor at Hokkaido and Obihiro universities in Japan.

A former director of the Korean Agricultural Economics Association, Prof. Cho also acts as an agricultural sector advisor in the Presidential Advisory board and as a council member for the improvement of livestock, working to enhance the competitiveness of the Korean agricultural and livestock sectors.

The IDF Award recognises remarkable contributions to progress in dairying worldwide and is attributed on the basis of submissions by IDF members and IDF National Committees.